

3 Tricks to Finding Profitable Keywords

#1 Identify Your Target

One of the first things you should do when trying to find profitable keywords is identify which sub-topics you want to cover under the umbrella of your main topic.

For example, if your topic is weight loss (like Marie's) you could use sub-topics such as:

- metabolism boosters
- fat burners
- bodyweight exercises
- Raspberry Ketone
- appetite suppressants
- healthy living
- healthy recipes
- natural weight loss
- protein powders
- weight loss accessories
- exercise equipment
- weight loss supplements
- yoga
- outdoor workouts

Any topic you can come up with that falls under the umbrella of your main topic that is relevant is one you want to mark down.

Alternatively, you could choose an offer you want to promote and run keyword research around that particular offer—which is another fantastic way to make money through affiliate marketing.

#2 Use a Keyword Research Tool

The tool we use is called [Long Tail Pro](#) which enables you to filter out all the keywords you don't want, find the ones that have really low competition and you can rank for almost instantly.

Now if you're thinking "long tail what now?" rest assured we have your back and have put together an in-depth tutorial on how to use Long Tail Pro to find low-competition keywords that can start making you money, fast!

[Check out that tutorial here!](#)

[Click Here to Learn More About Long Tail Pro](#)

#3 Determine Profitability

Once you have your list of keywords ready to go you will want to vet that list for the keywords that are mostly likely to make you sales versus the ones that solely get you traffic. But don't get us wrong, we love traffic! We just love sales more. *wink*

So, an example of a profitable keyword is "buy Raspberry Ketone online" as opposed to a keyword such as "homemade Raspberry Ketone" which would solely target traffic looking for a free solution.

If you can get started with those 3 tricks to finding profitable keywords, you should be able to get your site ranking and generating sales fairly quickly.

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for your free 7 day escape plan!**